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Scrip Code- 534597
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001

RTNINDIA
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (East),
MUMBAI-400 051

Sub: Press Release - RattanIndia Enterprises Ltd. Launches Neomate - A New Standard in Affordable, Premium Stationery

Dear Sirs/Madam,

Please find enclosed herewith a copy of the press release from the Company for your information and records.

This information will also be hosted on Company's website, at www.rattanindia.com

Thanking you,

Yours faithfully,
For **RattanIndia Enterprises Limited**

Rajesh Arora
Company Secretary

Encl : as above

RattanIndia Enterprises Limited

CIN: L74110DL2010PLC210263

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RattanIndia Enterprises Ltd. Launches Neomate – A New Standard in Affordable, Premium Stationery

New Delhi, 11th November 2024: RattanIndia Enterprises Ltd. is pleased to announce the launch of its newest brand, **Neomate**, through its 100% wholly owned subsidiary Neobrand Limited. Neomate introduces fresh and innovative stationery designed to merge premium quality with accessible pricing. The new lineup spans a variety of workspace essentials and creative tools, with offerings meticulously crafted to inspire productivity, creativity, and organization for individuals and professionals alike.



Neomate products are available on Amazon.in, with prices starting just from INR 160, making premium stationery just a click away for consumers across India. Explore our collection and find the perfect stationery items to elevate your workspace at www.Amazon.in/neomate.



As a brand dedicated to providing the best-in-class quality stationery products without the high-end price tag, Neomate's product range has a wide selection of stationery, including well-designed desk organizers, high-performance markers, and more. Neomate aims to be the go-to choice for anyone seeking functionality and aesthetic appeal in their workspace and creative projects.



Neomate introduces a practical, stylish range of stationery essentials crafted to enhance both organization and creativity. From sleek desk organizers designed for efficient storage to reusable whiteboard stickers suited for any workspace, Neomate's collection is all about functionality and ease. The upcoming lineup also includes quick-dry, triangular grip dual-tip markers in varied colour packs and acrylic paint markers in sets of 12 and 24 colours, catering to students, artists, and professionals alike. Neomate offers reliable, thoughtfully designed tools that make daily tasks and creative projects both enjoyable and efficient.



Ms. Anjali Rattan, Chairperson of RattanIndia Enterprises Ltd., commented on the launch, *“We’re excited to bring Neomate to the market—a brand designed to elevate everyday tasks through premium yet affordable stationery. Neomate is all about creating possibilities for people to work, create, and organize better. We look forward to expanding Neomate’s range and supporting our customers’ evolving needs with quality products that inspire and enable.”*

RattanIndia Enterprises Limited

RattanIndia Enterprises Limited is a publicly listed company, serving as the growth platform of RattanIndia Group for its new-age growth businesses. The company focuses on innovative technologies that have the potential to transform the lives of over a billion Indians. Key businesses include electric mobility (Revolt Motors), e-commerce (Cocoblu Retail), Lifestyle brands (Neobrand)s, fintech (WeFin), and drones (Neosky).

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